

FAX# 215 564 1103

REP HEADLINE# 6365234 TRF# 336033  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

**CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET**

CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
OCT15/12 14.55  
\*\* WPXI-TV \*\*\*

ADV #	015776	ADV.	NAME	POLI/T	SMITH/R	SEN/PA
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REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
3	3	3
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94	94	94
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98	98	98
99	99	99
100	100	100

AGY # 2056 AGY. NAME SRCP MEDIA, INC.

**BUYER NAME BETSY VONDERHEID**

201 N. UNION STREET, SUITE 200

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

**ORDER # CONTRACT # 6365234**

CLASS: NATL. LOCAL REGIONAL

PRDCT TOM SMITH 10/09 EST#316 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT15/12	14.55
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REP: TO JEN  
FR LINDSEY FOR CHERYL  
M2-4 OK  
TTLS \$56,125  
PLEASE CONFIRM, THANKS!

**STA:**

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 316												
AGENCY PRODUCT CODE = 15												
29	S		700P-730P	30		\$500.00	10/13	10/13	0		SAT	0
PROGRAM : JEOPARDY												
45	A		700P-730P	30		\$500.00	10/13	10/13	1		SAT	1
PROGRAM : BETTIS												
ORD COM1: PRG CHG- BETTIS												
ORD COM2: SPT IS BOOKED- THX												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-29 FOR 1 SPOT/WK												

REP HEADLINE# 6365234      TRF# 336033      REP: TEL# 215-564-1206      FAX# 215 564 1103  
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      HARRIS REPORT FROM REP      OCT15/12 14.55  
 ORDER WORKSHEET      \*\*CHANGES\*\*      \*\*\* WPXI-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
30	S		730P-800P	30		\$425.00	10/13	10/13	0		SAT	0
PROGRAM : JEOPARDY												
46	A		730P-800P	30		\$425.00	10/13	10/13	1		SAT	1
PROGRAM : HINES ORD COM1: PRG CHG- HINES WARD ORD COM2: SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT13 ON LINE-30 FOR 1 SPOT/WK												
32	S		800P-1100P	30		\$5,000.00	10/14	10/14	0		SUN	0
PROGRAM : NFL												
47	A		800P-1200M	30		\$5,000.00	10/14	10/14	1		SUN	1
PROGRAM : NFL ORD COM1: TIME CHG ORD COM2: SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT14 ON LINE-32 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#29									
			MISSED: SAT/700P-730P				OCT13		30S	\$500.00	(OCT11/12)	
			OFFER: SAT/700P-730P				OCT13		30S	\$500.00	PLS ADVISE.	
			CMT: PRG CHG- BETTIS									
			CMT: SPT IS BOOKED- THX									
M3	OK'D		BUY#30									
			MISSED: SAT/730P-800P				OCT13		30S	\$425.00	(OCT11/12)	
			OFFER: SAT/730P-800P				OCT13		30S	\$425.00	PLS ADVISE.	
			CMT: PRG CHG- HINES WARD									
			CMT: SPT IS BOOKED- THX JEN									
M4	OK'D		BUY#32									
			MISSED: SUN/800P-1100P				OCT14		30S	\$5,000.00	(OCT11/12)	
			OFFER: SUN/800P-1200M				OCT14		30S	\$5,000.00	PLS ADVISE.	
			CMT: TIME CHG									
			CMT: SPT IS BOOKED- THX JEN									
OCT/12			56125.00									
											CONTRACT TOTAL	56125.00
											TOTAL SPOTS	78

REP HEADLINE# 6365234 TRF# 336033  
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$  
 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 14.55  
 \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

[illegible]

MARKET TOTALS \$145,258												WPXI 29%	KDKA 28%	WTAE 41%	WPGH 2%	CABL 0%	WPCW 0%	WPMY 0%
SVC- NSI																		
DEMOS- RA35+*																		
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME										
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE										

REP HEADLINE# 6365234 TRF# 336033 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 2: APPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT11/12 14.51 \*\*\* WPXI-TV \*\*\*

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP. # OFF. # 18 SALESMAN #  
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID  
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6365234 CLASS: NATL. LOCAL REGIONAL  
PRDCT TOM SMITH 10/09 EST#316 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT11/12 14.51

REP: TO JEN  
FR LINDSEY FOR CHERYL  
ADDED LINES 33-44  
TTLS \$56125  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#29 MISSED: SAT/700P-730P OCT13  
OFFER: SAT/700P-730P OCT13  
CMT: PRG CHG- BETTIS  
CMT: SPT IS BOOKED- THX  
M3 UNRESL BUY#30 MISSED: SAT/730P-800P OCT13  
OFFER: SAT/730P-800P OCT13  
CMT: PRG CHG- HINES WARD  
CMT: SPT IS BOOKED- THX JEN  
M4 UNRESL BUY#32 MISSED: SUN/800P-1100P OCT14  
OFFER: SUN/800P-1200M OCT14  
CMT: TIME CHG  
CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL 56125.00  
TOTAL SPOTS 78